

SPONSORSHIP LEVEL GUIDELINES

CIRCLE ONE OF YOUR CHOICE AND RETURN TO:

ROGER ACKERMAN, 8055 ROYAL SAINT GEORGES LANE, DULUTH, GA 30097

Presenting Sponsor:

1. Only one presenting sponsor opportunity available.
2. \$10,000 would be in money and any merchandise contribution would be additional
3. Your company may want a contract and first right of refusal to continue on a year to year basis. If so, please present the agreement to us at your convenience.
4. Will have the largest banner which can be 4 x 6 and up to 8 x 12.
5. Can have up to 5 additional banners: one at 4 x 6 or 4 x 5, two at 3 x 4 and two at 2 x 3 or any combination that make up the 5 banners.
6. Will be allowed to talk about the product at runners briefing.
7. Recognition as Presenting Sponsor at runners briefing, volunteers briefing, press briefing if applicable, and awards ceremony and the Hardrock website.
8. Will have the largest logo on website and be the only sponsor on Hardrock Live.
9. Can put company info or product in Runners Bag with Hardrock committee approval.
10. We would try to coordinate wearing your company or it's product on t-shirts.
11. Can have booth for your merchandise set up at location of your choice.

Diamond Sponsor:

1. Maximum of three sponsor opportunities available at this level.
2. \$2,500: Half would be in money and the other half could be merchandise.
3. No contract required but your company may present a contract to us.
4. All 3 sponsors will have same size logo on the Hardrock website which will be smaller than presenting sponsor.
5. Will be allowed 3 banners from each sponsor. Largest would be 2 x 3.
6. Can put company info or product in Runners Bag with Hardrock committee approval.
7. Can have booth for your merchandise at location Hardrock designates.

Gold Sponsor:

1. Maximum of ten sponsors available at this level.
2. \$1,000: Half would be in money and the other half could be in merchandise.
3. No contract required but your company may present a contract to us.
4. Will be allowed two banners 2 x 2 or smaller.
5. All 10 sponsors will have the same size log on the Hardrock website which will be smaller than the Diamond sponsor.
6. Can put company info or product in Runners Bag with Hardrock committee approval.

Participating Sponsor:

1. Merchandise only contribution of \$250 or greater.
2. Can provide literature for Runners Bag with approval from Hardrock committee.
3. No banners but logo would be on our website.
4. Your company name would be mentioned on the website as a contributing sponsor.